



Work Experience

Self-employed - Chicago, Boston, and Dallas areas

Web Design / Production, Graphic Designer, Photographer: May 1997 - present

- Design websites, shopping carts, user interfaces, e-mail newsletters, logos, online ads, business cards, wedding invitations, buttons, and various print publications on a freelance basis.
- Work with clients to plan website architecture and explore social media options.
- Take staff and event photos, movie stills, portraits and retouch photos.
- Clients include Northwestern Memorial Hospital, HIMSS, National Marine Manufacturers Association, Alzheimer's Association, RAND Corporation, Adweek Magazine, Half Price Books, Ericsson Inc., and Lucent Technologies. (See jensantarelli.com for full client list.)

Seyfarth Shaw LLP (law firm) - Chicago, IL

Web / Graphic Designer: August 2006 - June 2008

- Designed user interfaces for web-based applications, flyers, reference cards, tent cards for conference rooms, brochures, floorplans for company directory, large foam board signs for off-site conferences, company intranet website, complex spreadsheet layouts in Excel, browser toolbar icons, presentation graphics, HTML e-mail newsletters, screen saver, and alternate logos for firm-related products.
- Helped marketing set brand standards regarding intranet site.
- Took staff photos during orientation, edited and uploaded photos to the directory for multiple offices, and manipulated photos for a variety of types of projects.
- Edited video and audio for podcasts and posting on company intranet.

Thomson Media (publisher of financial publications) - Skokie, IL

Web Designer: May 2001 - September 2004

- Designed websites for company publications and intranet, designed HTML e-mail newsletter and web-based applications, streamlined existing site designs for ease of use, set project deadlines, administered mailing lists.

Springbow Solutions, Inc. (web design start-up) - Irving, TX

Web Designer: April 2000 - December 2000

- Designed clients' Internet sites, assisted with company's Internet and intranet sites, designed and print marketing materials.

EnterAct, L.L.C. (Internet service provider) - Chicago, IL

Marketing Project Manager: June 1998 - October 1998

- Created and arranged advertisements, investigated options for company appearances at trade shows, and updated marketing materials.

Technical Support: April 1998 - October 1998

- Helped ISP customers resolve Internet-related technical problems and configure account features such as web pages.

North American CAD Company (seller of CAD equipment) - East Dundee, IL

Graphic Designer: August 1997 - April 1998

- Designed website and print advertising, researched online marketing strategies, and handled catalog mailings.

Daily Vidette (newspaper) - Normal, IL

Assistant Ad Production Supervisor: August 1996 - December 1996

- Kept records, enforced deadlines, and assisted Ad Production Supervisor to reduce department work overflow.

Ad Production: August 1992 - December 1996

- Designed advertisements and created spec ads to sell to prospective clients.

Related Experience

Software:

- Photoshop
- Dreamweaver
- Illustrator
- Premiere
- QuarkXpress
- Flash
- Multi-Ad Creator
- Microsoft Office
- iWork
- Lyris

Other:

- writing HTML/CSS code
- UI for web applications
- thorough browser and mobile testing
- project management
- e-commerce site implementation
- WordPress configuration
- CMS customization
- familiarity with web standards and SEO
- implementation of Server Side Includes, JavaScript, PHP, and Perl
- equally comfortable in Mac and PC platforms
- basic operating procedures in UNIX shell environment
- e-mail newsletter management

Conferences

- An Event Apart (2007)

Education

Bachelor of Science in Industrial Technology

Illinois State University
Concentration: Graphic Communications and Drafting. Classes spanned the areas of Graphic Design/Printing, Drafting, and Industrial Computer Systems.